



GREATER HALL
CHAMBER OF COMMERCE

Membership Information Packet

GREATER HALL CHAMBER OF COMMERCE
MISSION STATEMENT

To improve the overall business climate for member growth, promote community development,
facilitate political action and enhance the quality of life.

Why Join?

1. Connections

The Chamber's greatest benefits? Networking, relationships and lead development. Take part in the many Chamber events to meet prospective clients and generate business leads. Plus, the Chamber only refers its member businesses.



"Building relationships is the key to acquiring new business, growing existing business and solving problems, and there's no better place to form business relationships than through the Greater Hall Chamber."

Melissa Tymchuk

PR Director, Northeast Georgia Health System

2. Exposure

Complimentary Ribbon Cutting Ceremony, introduction at Chamber meetings and working with community and business movers and shakers – Join and take advantage of ways to make your business known in the community.



"When asked how we rebounded from the economic downturn, I always say the Chamber. The positive exposure from participating in the Chamber allows us to develop long term relationships with business partners and give back to the community."

Tony Paramore

Owner, Gainesville Paint

3. Resources

With a membership base that is over 85% small businesses, the Chamber offers a variety of resources to grow small businesses. From marketing workshops to monthly seminars, the Chamber is a valuable resource to grow your business.



"With a wide array of events, the Chamber provides opportunity for businesses, especially the many small ones, to seek out and implement resources and strategies they otherwise thought to be unavailable to them."

Jody Spain

Co-Owner, Cotton Eyed Joes

4. Knowledge

Stay in-the-know. As the voice for business, the Chamber is the cornerstone for economic and community development. Stay up-to-date on important legislation, workforce issues, and other valuable information.



"The Chamber is always one step ahead of issues facing businesses today and works to ensure that all Hall County businesses can successfully compete on a local, national and global stage."

Perry Barnett, CPA

Partner, Rushton

5. Marketing

Interact with fellow members and post your business news through the Chamber's social media connections. Business Link newsletter and eBIZ electronic mailings keep you informed on the latest news and upcoming events.



"The Chamber provides countless opportunities (ribbon cuttings, print advertising, digital marketing exposure and even sponsorships) to reinforce your brand and strategically position yourself in the business community."

Katie Dubnik

President, Forum Communications



The Greater Hall Chamber of Commerce is dedicated to supporting an aggressive business environment and making a positive contribution to the community by serving as a resource for information, a voice for business and a valuable link to community development. Founded in 1908, the Greater Hall Chamber serves the entire Hall County area, including the cities of Gainesville, Flowery Branch, Oakwood, Clermont, Gillsville, Lula, Braselton and Buford. With over 2,300 business members, the Chamber offers a full range of resources and business services. GreaterHallChamber.com

Get Plugged In!



Kara Tate
VP Membership Sales
Greater Hall Chamber

Participation and involvement are keys to success. The Chamber offers a variety of ways to capitalize on opportunities to help grow your business.

- Listing in the Membership Directory and Online Membership Database
- Access to Networking Opportunities and Events
- Access to Forums, Seminars and Committees
- Volunteer Opportunities and Community Involvement
- Advertising, Publicity and Sponsorship Opportunities
- Business Referrals and Networking Events
- Gain in Exposure and Publicly Advertised Ribbon Cuttings
- Make Valuable Business Connections

Join a Committee

Economic Development

Small Business Roundtable

Plans monthly seminars and programs to help small businesses become more successful. Meets quarterly.

Job Fair & Career Expo

Plans annual event, open to the public, featuring employer displays and on-site interviews.

Human Resource Council

Limited to human resource managers as approved by council vote. Dues required. Meets monthly.

Industry Roundtable

Manufacturers, distributors and processors meet for programs and shared information. Limited to CEO's and industry managers. Meets monthly.

Drugs Don't Work

Promotes and expands anti-drug program in businesses by enlisting members in the program for training. Discounts on workers comp insurance available to program participants.

Environmental Health & Safety

Promotes environment, health and safety management of existing industries through educational forums. Meets as needed.

Staff

Tim Evans, VP Economic Development
Shelley Davis, VP Existing Industry
Amanda Lewis, Project Manager
Garrett Wiley, Project Manager

Community Development

Healthcare Committee

Addresses business-related healthcare issues. Meets first Wednesday of each month.

VISION 2030

A community initiative open to all citizens to implement long-term goals and plans for Gainesville-Hall County.

AgriBusiness Committee

Increases the community's understanding and communicates the importance of agribusiness to Hall County's economy. Meets as needed.

Beautification Committee

Promotes beautification efforts in the Greater Hall area. Meets monthly.

Staff:

Robin Halstead, VP Community Development
Elizabeth Higgins, Executive Director,
VISION 2030

Government Affairs

Issues Committee

Studies community issues, formulates and adopts policies on issues affecting business and the community. Meets monthly - 3rd Wednesday.

Georgia Legislature Committee

Helps plan the annual appreciation event given for members of the Georgia General Assembly. Meets as needed. September - February.

Staff

Garrett Wiley, Project Manager

Membership Development

South Hall Council

Addresses issues and needs in South Hall County. Coordinates monthly South Hall Business Coalition meetings. Meets as needed.

Ambassador Council

Active in ribbon cuttings, Business After Hours and various Chamber projects. Develops strategies/activities for member retention. Meets monthly.

Chamber Chase 5K Run & Walk

Volunteering for the 5K Run and 2 Mile Wellness Walk event held in the spring.

Lunch / Morning Networking

These networking groups help develop business relationships and generate referrals and leads. Lunch 'n Learn - meets 3rd Wednesday; Network Over Coffee - 2nd & 4th Wednesdays.

Hackers Holiday Golf

Assists in planning and working the annual spring golf tournament. Meets winter through spring.

Marketing Council

Marketing, PR and Communications professionals generate ideas and serve as a sounding board for the Chamber. Plans special marketing events. Meets as needed.

Staff

Mandy Lathem, VP Membership/Events
Kara Tate, VP Membership Sales

Updated July 2016

What's Happening at the Chamber?



Kit Dunlap
President & CEO
Greater Hall Chamber of
Commerce

What activities take place at the Chamber of Commerce in a typical month? While no two months are the same, dozens of programs, seminars, meetings, special events and networking opportunities are offered throughout the year. Also, economic development recruitment and retention, and education leadership programs are continuous efforts.

Monthly networking opportunities include the **Lunch 'n Learn** meetings, **Network Over Coffee** in the morning, and **Business After Hours** after work. Each of these events provides a great opportunity for employees of small and large businesses to meet each other and learn more about other businesses in the community. The **South Hall Business Coalition** meets monthly and brings together our members to discuss local government updates, transportation, education and a variety of other topics. **Small Business Success Seminars** cover a variety of topics from retirement planning to marketing.

The Chamber has an opportunity for every Chamber Member to play an active role. Get involved with your community and the Chamber today, and make a difference.

Leading the Chamber since 1998, Kit Dunlap is a Brenau College graduate with a strong local and state-wide economic development background serving as a founding member and former chair of the Gainesville-Hall County Economic Development Council and chair of the Georgia Department of Economic Development for 10 years.

Chamber Executive Committee

Chairman Lee Hemmer <i>The Simpson Company</i>	Vice Chair, Education Deborah Mack <i>Community Volunteer</i>	Vice Chair, South Hall Council Andy Kalinauskas <i>Conditioned Air Systems</i>	Chair, VISION 2030 Melissa Tymchuk <i>Northeast Georgia Health System</i> Elizabeth Higgins, Exec Director
Chairman Elect Perry Barnett <i>Rushton</i>	Vice Chair, Government John Breakfield <i>Breakfield & Associates</i>	Vice Chair, Community Development Lila Weaver Westmoreland <i>Brenau University</i>	Senior Advisor Dixie Truelove <i>Truelove Dairy</i>
Treasurer Jimbo Floyd <i>Turner, Wood & Smith Insurance</i>	Vice Chair, Marketing Tate O'Rourke <i>University of North Georgia</i>	Co-Chairs, HALLmark Paul Chambers <i>AT&T</i> Randall Frost <i>Stewart, Melvin & Frost</i>	Immediate Past Chairman Brian Daniel <i>Carroll Daniel Construction Co.</i>
Vice Chair, Economic Development Brian Rochester <i>Rochester & Associates</i>	Vice Chair, Membership Katie Dubnik <i>Forum Communications</i>	David Lee <i>Jackson EMC</i>	President & CEO Kit Dunlap

Chamber Staff: Working for You

Executive Kit Dunlap, <i>President/CEO</i> Gerri Collins, <i>Executive Assistant</i>	Finance & Operations David Umberson, <i>VP Finance/HR</i>	South Hall Council Kit Dunlap, <i>President/CEO</i> Mandy Lathem, <i>VP Membership/Events</i>	Membership Development Mandy Lathem, <i>VP Membership/Events</i> Kara Tate, <i>VP Membership Sales</i>
Economic Development Tim Evans, <i>Vice President</i> Shelley Davis, <i>VP Existing Industry</i> Amanda Lewis, <i>Project Manager</i> Garrett Wiley, <i>Project Manager</i>	Education Dana Miller, <i>Vice President</i>	Community Development Robin Halstead, <i>Vice President</i>	Marketing & Communications Kemie West, <i>Marketing Consultant</i>
	Government Affairs Garrett Wiley, <i>Project Manager</i>	VISION 2030 Elizabeth Higgins, <i>Executive Director</i>	Chamber Welcome Center Robin Halstead, <i>Manager</i>



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CHAMBER OF COMMERCE

Kara Tate, Vice President of Membership Sales
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www.greaterhallchamber.com

2016-2017 Investment Schedule

Schedule A: General Business

<i>Number of Employees</i>	<i>Base Rate</i>
1-5	\$305
6-10	\$355
11-20	\$465
21-50	\$625
51-100	\$890
101-150	\$975
151-200	\$1,245
201 +	\$1,245

+ \$3 per employee

*2nd location of same business: Half of Schedule A Dues

Schedule B: Hotels, Motels, Apartments

\$220 + \$3 per unit

Apartments

\$550 + \$3 per unit

Schedule C: Professionals / Attorneys / Real Estate / Insurance / Financial Advisors

\$325 + \$150 per additional representative

Schedule D: Individuals / Retired Community Member

\$150 (name only without title and company name)

Schedule E: Non-Profit

\$200

Schedule F: Educational Institutions

\$385

Schedule G: Financial Institutions

Minimum for New Institution is \$755

\$38 per million in deposits

1st \$50 million

\$22 per million in deposits

2nd \$50 million

\$16 per million in deposits

Over \$100 million

Processing Fee: \$35 per member

Featured Member Listing on Website: \$50

July 2016

Membership Application

APPLICATION

Company/Organization Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Physical Address: _____

City: _____ State: _____ Zip: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ **Fax:** _____

Website: _____

Facebook: _____

Twitter: _____ **LinkedIn:** _____

Year Established: _____ **Number of Full Time Employees:** _____

Key Contact Name (listed in directory): _____

Title: _____ Email: _____

Additional Representative(s) to be listed?

Name: _____ Title: _____

Email: _____

Name: _____ Title: _____

Email: _____

Name: _____ Title: _____

Email: _____

Check here to receive eBIZ (electronic email updates): Yes _____ No _____

Category to be listed in the Membership Directory: _____

Investment Schedule: (circle one): A B C D E F G

Membership Investment: \$ _____ + \$35 Processing Fee

ADD (optional) \$50 for **Featured Member Listing** in website directory

Need Assistance?

Contact Kara Tate, Chamber VP of
Membership Sales at 770-532-6206
x 116 Email: ktate@ghcc.com

Total Due: _____

Information on the tax deductibility of your investment should be obtained from your tax advisor. The Chamber is a 501(c)(6) organization.

How did you hear about the Greater Hall Chamber? _____

Sponsor Name/Company: _____

Being in agreement with the policies of the Greater Hall Chamber of Commerce, I agree to invest annually in the Chamber. I understand that a full annual membership investment is due with this application and that subsequent annual renewal investments will be payable on this anniversary date. The Chamber may depend on my annual investment until I terminate this agreement in writing.

Signature: _____ **Date:** _____

For Office Use Only:

Paid Check #: _____ **Date Received:** _____ **Amount Paid:** \$ _____

July 2016